

REMARKS/ARGUMENTS

Favorable reconsideration of this application as presently amended and in light of the following discussion is respectfully requested.

Claims 1-14 are pending, Claims 1-14 having been amended by this present amendment. Support for amended Claims 1, 6, 11 and 13 can be found in the original specification, claims and figures.<sup>1</sup> The claims have further been amended to correct cosmetic matters of form. No new matter is presented.

In the outstanding Office Action, Claims 1-14 were rejected as being anticipated by Rysgaard et al. (EP 0966136, hereinafter Rysgaard).

Applicants respectfully submit that amended Claims 1, 6, 11 and 13 state novel features clearly not taught or rendered obvious by Rysgaard.

Amended Claim 1 recites, *inter alia*, a language selecting method, comprising:

“...transmitting, from the service providing apparatus to the mobile station, information in the language corresponding to the language selection information.”

Amended independent Claims 6 and 13 each recite substantially similar features as those cited above in relation to amended Claim 1.

Rysgaard describes a system in which a mobile user may contact an agent at a central station and request specific language groups to be installed in the memory area (15) of the user's mobile phone (column 5, lines 23-27). Rysgaard further describes the mobile device (1) or central station (50) may also request a new text file via a simple data transfer requesting the new text file (column 6, lines 40-46).

However, Rysgaard is quite clear that text data groups of one or more languages may be added, deleted or changed in comparison to text data already stored in the memory of the mobile device (column 5, lines 23-27). Thus, the information transmitted to the mobile

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<sup>1</sup> Specification at page 8, lines 9-19.

device (1) from the central station (50) as a result of the request is a file containing a new text file which is stored in the memory (15) of the mobile device (1). Further, the new text file is generated at the central station, according to the wishes of the user of the mobile phone (column 6, lines 47-52). Thus, to effect a change, the mobile user must first establish communication with the central station and subsequently request a change.

As discussed above, amended Claim 1 recites transmitting, from the service providing apparatus to the mobile station, information in the language corresponding to the language selection information. A non-limiting exemplary embodiment of this feature is depicted in Fig. 3 of the present application. A user requests that information be supplied in a specified language (S1), and in response the service providing apparatus (40) interprets the user's selection and correspondingly transmits information to the mobile terminal (10) in the language specified by the user.

In contrast, Rysgaard describes that text files of a specified group may be received from the central station and stored in the memory of the mobile phone to affect the language displayed by the mobile phone (column 5, lines 38-42). Therefore, Rysgaard transmits a text data file, but does not include information in a language requested by a user. The information transmitted by Rysgaard is information in the form of a file that must be stored by the mobile device and installed in order to affect the operational characteristics of the mobile phone. This text file clearly does not correspond to information that is transmitted to the mobile device in a specified language, but instead is a text file that is stored by the mobile device and used to adjust the operational display characteristics of the device.

Further, amended Claim 1 recites, *inter alia*, a language selecting method, comprising:

“...adding, by a control unit, language selection information for selecting a language which information is to be received to a transmission request signal;

transmitting...the request signal including language selection information for selecting a language in which information is to be received each time whenever the mobile starts communication...”

Amended independent Claims 6, 11 and 13 each recite substantially similar features as those cited above in relation to amended Claim 1.

The outstanding Advisory Action asserts that “Rysgaard discloses ‘each time whenever the mobile starts communication’ because this recitation may include each time the mobile user needs to modify language information, whenever the user of the mobile phone starts communication with a central station...”. The advisory action cites portions of Rysgaard describing the communications between the mobile device and the central station in requesting and transmitting a new text data file for support.<sup>2</sup>

In response, Claim 1 has been amended to recite “adding, by a control unit, language selection information for selecting a language which information is to be received to a transmission request signal”. Therefore, each time a transmission request is transmitted from the mobile device to the service providing apparatus, language selection information is also transmitted from the mobile device to the service providing apparatus. Rysgaard fails to teach or suggest that language selection information is included in a transmission request signal transmitted between the mobile device and the service providing apparatus, as recited in amended Claim 1.

As discussed in the previous amendment, an advantage of transmitting the language select information each time when starting of communication, is that the user need not call or otherwise communicate with the service provider, as is the case with Rysgaard to select a different language. Instead, the user need only one select the language from the memory (12) of the mobile terminal (10) so that the language select information can be generated and then the mobile terminal transmits the language select information to the service provider “each

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<sup>2</sup> Advisory Action of December 2, 2004, at page 2.

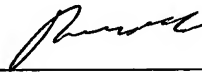
time whenever the mobile station starts communication". Once the language is selected, the mobile user need not be required to inform any other base station about a preferred language because the mobile terminal automatically does it for him.

As Rysgaard fails to teach or suggest the features of Claims 1, 6, 11 and 13, as discussed above, it is respectfully submitted that each of Claims 1-14 as amended, patentably defines over Rysgaard.

Consequently, in view of the present amendment and in light of the foregoing comments, it is respectfully submitted that the invention defined by Claims 1-14, as amended, is patentably distinguishing over the prior art. The present application is therefore believed to be in condition for formal allowance and an early and favorable reconsideration of this application is therefore requested.

Respectfully submitted,

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